




MailConcept Ecommerce Plans

| Pricing & Sales | Starter Plan | Standard Plan | Professional Plan |
|---|---|---|---|
| Monthly fee | US\$29.95 | US\$35.95 | US\$49.95 |
| Transaction fee | 1% | 1.25% | 1.5% |
| One-time setup fee | US\$80.00 | US\$85.00 | US\$90.00 |
| Domain name | US\$14.99 annually | US\$14.99 annually | US\$14.99 annually |
| Product/Inventory Management | | | |
| Bulk-transfer options for uploading product information |  |  |  |
| Catalog tool to manage product details |  |  |  |
| Inventory-management features and status alerts |  |  |  |
| Merchandising and Promotions | | | |
| Upsell and cross-sell capabilities |  |  |  |
| Ability to offer free shipping |  |  |  |
| Percentage, dollar amount and volume discounting |  |  |  |
| Site search with filtering |  |  |  |
| Easy reorder from order history |  |  |  |

| | | | |
|---|---|---|---|
| RSS Links | ✓ | ✓ | ✓ |
| Online reviews | ✓ | ✓ | ✓ |
| Loyalty Points | ✓ | ✓ | ✓ |
| Shopping Cart and Checkout | | | |
| Customizable checkout to match your site | ✓ | ✓ | ✓ |
| Single or multiple page checkout process | ✓ | ✓ | ✓ |
| Tax setup | ✓ | ✓ | ✓ |
| Gift wrapping and message options | ✓ | ✓ | ✓ |
| Ability to sell downloadable products | ✓ | ✓ | ✓ |
| Streamlined checkout for registered users | ✓ | ✓ | ✓ |
| Saved payment information for registered users | ✓ | ✓ | ✓ |
| Payment Processing | | | |
| Ability to accept credit cards, checks, cash on delivery and money orders | ✓ | ✓ | ✓ |
| Integration with PayPal checkout | ✓ | ✓ | ✓ |
| Secure payment gateway services | ✓ | ✓ | ✓ |
| Credit card verification tools, including CVV2 support | ✓ | ✓ | ✓ |

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|--|------------------|------------------|------------------|
| PCI and CISP compliance | | | |
| Order Management | | | |
| Tools to process orders, returns, exchange, refunds, and voids | | | |
| Automate customer confirmation and order-status | | | |
| Customizable shipping rates | | | |
| Ability to use carriers like UPS, FedEX and USPS | | | |
| Customizable shipping | | | |
| Marketing | | | |
| Submission of your site to Yahoo Search, Google and Bing | | | |
| MailConcept Facebook Ad Credit | US\$10.00 credit | US\$20.00 credit | US\$30.00 credit |
| MailConcept Google Ad Credit | US\$10.00 | US20.00 credit | US\$30.00 |
| Emailing Marketing | 2500 emails | 4500 emails | 6500 emails |
| Text Messaging Blasting | 200 mobile | 400 mobile | 800 mobile |
| Social Media Integration | | | |
| Store grand-opening email | | | |
| Mobile website ready | | | |

| | | | |
|---|-----------|-----------|-----------|
| Blogging submission | | | |
| Reporting | | | |
| Page view, visit, referrer and navigation-path tracking | | | |
| Reports on sales activity | | | |
| Data Driven recommendation from MailConcept Insights | | | |
| Security and Reliability | | | |
| 99.9% uptime and reliability** | | | |
| Redundant, secure data centers | | | |
| SSL support | | | |
| IP blocking | | | |
| Email address | 1000 | 1000 | 1000 |
| Disk space | Unlimited | Unlimited | Unlimited |
| Data transfer | Unlimited | Unlimited | Unlimited |
| Customer Support | | | |
| Phone support | | | |
| Email Support | | | |

Online help and training



** Based on internal monitoring. Does not include planned downtime for scheduled maintenance.